



SERIOUS™
Human Connected Machines

THE MANY DANGERS OF HMI

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Evolved HMI + IoT Solutions

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Session Overview

- **Intended Audience**

- Embedded Systems Design Engineers, Engineering Management, Supply Chain

- **Objective**

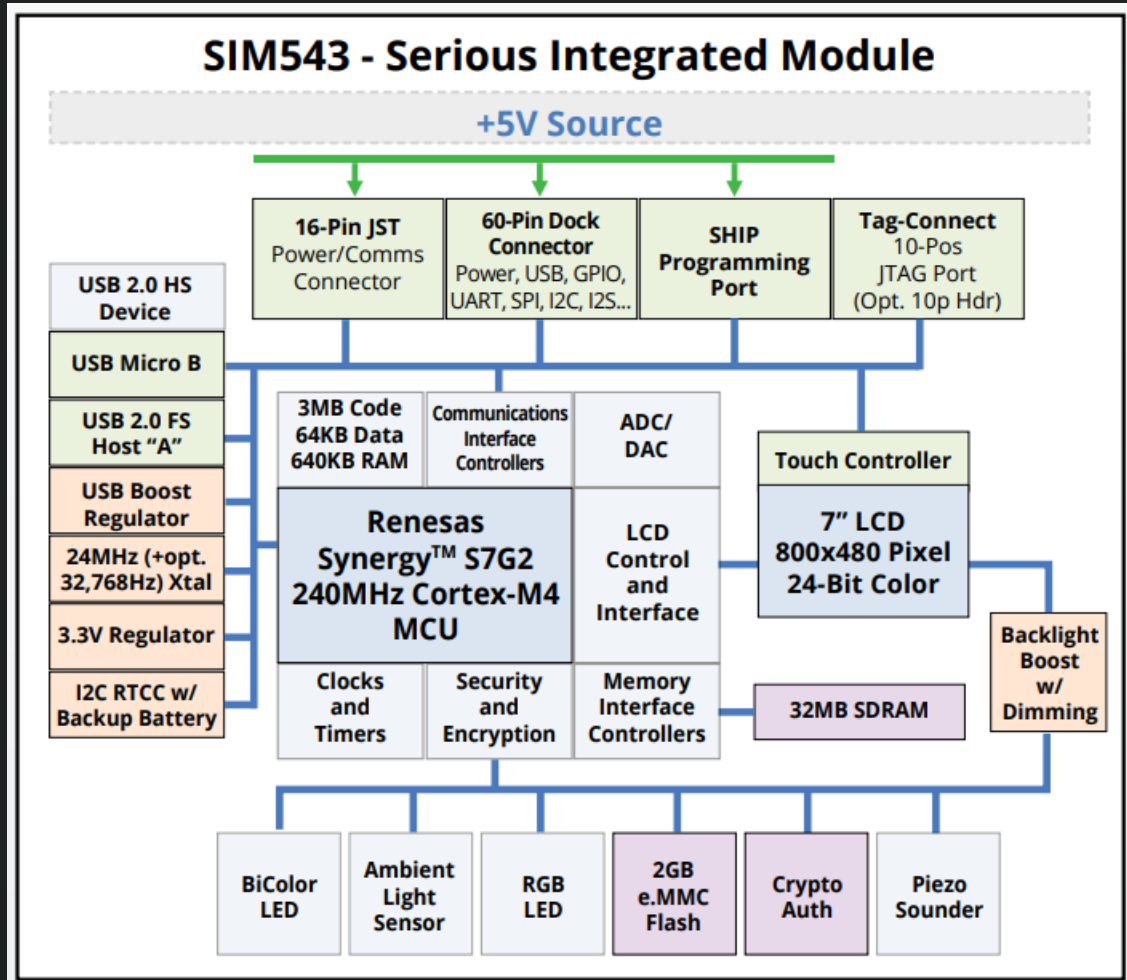
- Equip you with some key things to think about as you embark on your HMI-enabling project

- **Agenda**

- HMI building blocks
- New “inputs” to the engineering process
- Watching out for “free”
- Essential HMI decisions

HMI Platform

HW Anatomy



Not including comms...

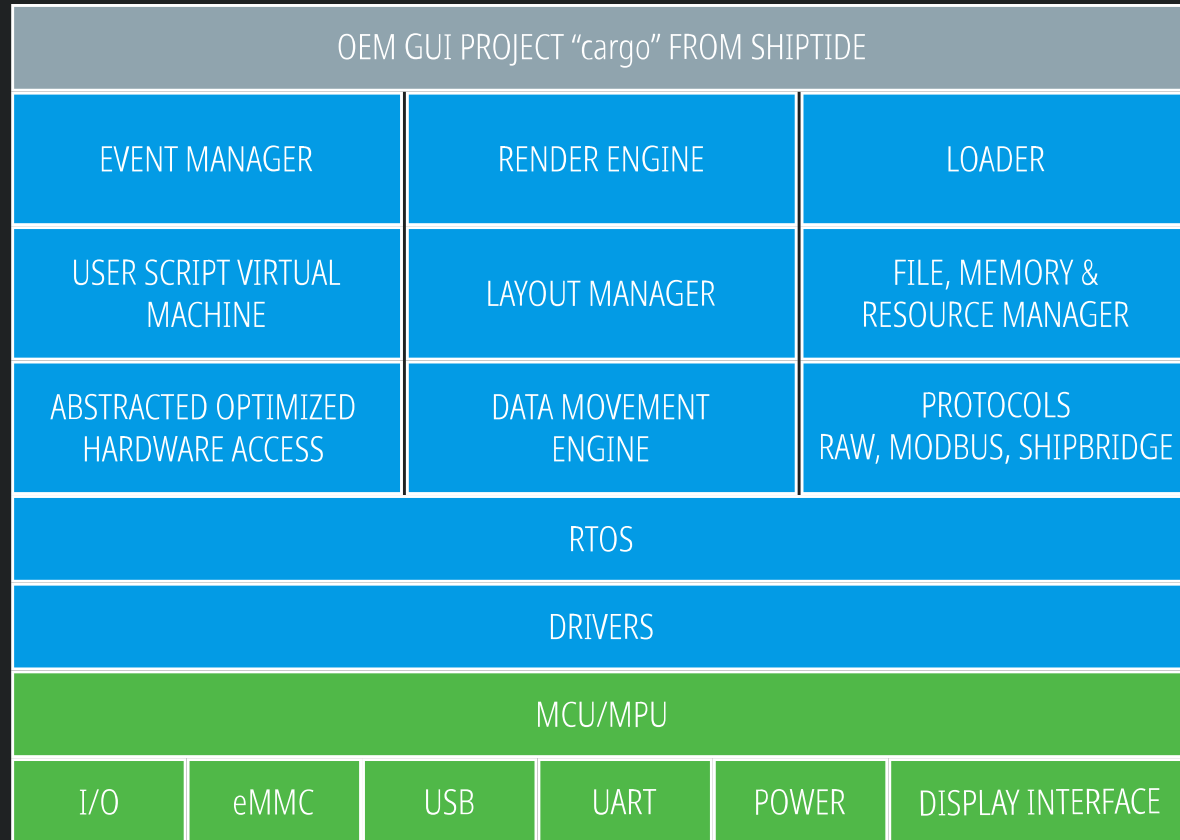
- MCU
- Runtime RAM: on chip, off chip, frame buffers
- Storage: Executable Flash, Storage Flash
- LCD & LCD Related
 - Ambient light sensor
 - Touch controller
 - Backlight power supply
 - Video controller & accelerators
- Embedded peripherals
 - SPI I2C UART I2S...
 - ADC/DAC's & audio support
 - RAM/FLASH controllers
 - USB
- Support peripherals
 - Piezo or Audio
 - LEDs
 - RTCC
- Security/encryption engines



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HMI Platform

SW Anatomy



SHIPEngine Major Building Blocks
(Serious Human Interface™ Platform HMI Engine)

- Embedded OS
- MCU Peripheral Drivers
 - RAM, On-chip FLASH, Clocks, SPI, SD/e.MMC, GPIO, Timers, Video, I2C, I2S, Interrupts, PWM, DMA, USB, ADC/DAC, Crypto)
- Peripheral Chip Drivers
 - Flash (Serial NOR, NAND, e.MMC etc.)
 - Ambient Light Sensor
 - Touch Controller
 - Real Time Clock/Calendar (RTCC)
- High Level Stacks (File System, USB Stacks)
- HMI Infrastructure
 - Event system
 - Asset Management
 - Layout Management
 - Media decoders
 - GUI file format builder/decoder
 - Messaging backplane

...and that does not include comms...

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Continuous Change

Continuous Evolution

- HMI radically changes the way you develop & deploy embedded systems
- Change & evolution become the new normal
- Many new development process challenges

Requirements

- No crystal ball
- Many opinions
- Many time horizons

Disruptions

- Expect ongoing requirement changes from management, marketing, sales...
- **Be flexible** with flexible HW, SW, Tools

Evolution

- Can you leverage others' technology roadmaps?
 - Can you adopt, adapt, deploy quickly?
- Can you maintain your cost vs. feature scalability?

Requirements Changes Often Include...

- **Adding disruptive HMI features**
 - Animations, Video, font selections, multi-language, runtime image swapping...
- **Changing LCD requirements**
 - Touch technologies, LCD specifications,
 - LCD size/resolution changes or “need-to-span” very common mid/late/after project!
- **Much more complex UX than ever expected**
- **UX Look and Feel continuous churn**
- **Upgradability in the field often disastrously deferred**

The “Free” Trap

- Free is never free – always more work than you ever expected with less support
- Replace the word “free” with *as is & unsupported*
- Many side effects of “free”

Support

- Your usage model is rarely consistent with the intended usage of the “free” code
- Community support unreliable
- Often no roadmap/bugfixes available

Disjointed

- Initial and ongoing cost of aggregating code from many different sources?

Side Effects

- Locked into an MCU family that cannot scale?
 - Unexpected HW cost? Unscalable?
- Legal quagmires and unintended consequences
- Are you embarking on a “base distribution” nightmare?

7 Key Defining Decisions for HMI Projects

Hardware

Do I have the right hardware to accomplish my current and future HMI design goals, and how quickly can I develop a prototype to prove it?

Software

Does our organization have the firmware expertise and capacity to integrate and sustain all of the subsystems that will interact with our HMI, including codebases for communications, control, power, and I/O?

UX

Do we have the personnel, expertise, processes and tools required to develop a compelling graphical user interface (GUI) that delivers an optimal user experience (UX)?

Connectivity

Will our device need to be connected, either now or in the future, and are we prepared to support evolving communications technologies?

Scalability

Is my HMI platform extensible enough to meet the demands my different product lines, from low cost to full-featured, using a common infrastructure, as well as the anticipated feature creep & evolution?

Updatability

What is my in-field update strategy? How hard will it be to evolve and augment this in the future?

Changeability

How does my HW/SW/Tools architecture support ever-changing, ever-evolving requirements?

But most importantly..

Platforms

Am I basing my products on commercially supported, scalable, sustainable platforms from my technology partners so I can focus on my product?

Partners

Are my technology partner(s) able to help me get this done and stay out of the traps now and in the future?

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